

17th FEBRUARY
2020

TAJ LANDS END, MUMBAI



WORLD INNOVATION CONGRESS

— Excellence In —
INNOVATION
★ ★ *Awards* ★ ★
INNOVATIVE STARTUPS

**“INNOVATION
FOR A SUSTAINABLE
FUTURE”**

CHAIRMAN



DR. GANESH NATARAJAN
Executive Chairman & Founder
5F World



PROF. CHETAN WAKALKAR
Group Director
Indira Group of Institutes

INTRODUCTION

Innovation is a process for introducing new ideas, workflows, methodologies, services or products. An important innovation factor includes customers buying products or using services. In rapidly growing Market Innovation is the key element in providing aggressive top-line growth, and for increasing bottom-line results. Innovation is often also viewed as the application of better solutions that meet requirements of the respective client / customers, Riding on the success of the past **11 years**, the flagship event of World Innovation Congress continues to play an important role in knowledge transfer and business matching; bringing together a world cast of leading expert's including decision makers and thought leaders to exchange insights on the latest Innovation trends. With an aim to provide an exchange platform on the trend of specific sectors and ready-for-market innovations, we are pleased to announce the **12th Edition of World Innovation Congress**. Which will benchmark to recognize throughout the industry, these awards is designed to recognize the leadership qualities of a Innovator & to recognize multi-disciplinary Innovation.

ROLE PLAYERS



MARANG MAREKIMANE

*Managing Partner
Lean Business Platform*



YASH BATRA

*Founder & CEO
Garniche - Chef At Your Doorstep!*



TOBY RUCKERT

*Chief Executive Officer
UIB*



DR. BUGS TAN

*Senior Innovation Consultant
Vitrox Technologies Bhd*



**SURGEON R ADMIRAL V.K. SINGH,
VSM (RETD.)**

*Managing Director
InnovatioCuris*



SUDEENDRA KOUSHIK

*Chief Innovator
PRASU*



IPSITA NAYAK

*Business Head
Kalzoom Advisers*



SEAHEI LYN CASSANDRA

*Founder and CEO
Genconnects.org Singapore*



LANA LEAS - ROY

*Founder and CEO
Goats2Unicorns*



PRASANNA LOHAR

*Head Technology - Digital Innovation,
Architecture Risk, Acquiring & Issuance
DCB Bank Ltd.*

S. K. PATHAK

*Managing Director
Rajasthan State Gas Limited*

DR. HIBAH SHATA

*CEO and Founder
Child Early Intervention Medical Center*

AMIT KUMAR PANDEY

*President
Hanson Robotics*

DR. STEVE JEFFS

*Chief Innovation Officer
People Acuity*

And Many More..

AWARD CATEGORIES

ORGANISATIONAL CATEGORIES

- ❖ Best Innovative Company of the Year
- ❖ Best Innovative Start-up of the Year
- ❖ Best Innovative Design of the Year
- ❖ Best Innovative Project of the Year
- ❖ Best Innovative Product of the Year
- ❖ Best Innovative Service of the Year
- ❖ Best Innovative on-line Service
- ❖ Most Promising New Product - Technology
- ❖ Most Promising New Product - Information Technology
- ❖ Most Promising New Product - Banking/Insurance
- ❖ Best Innovation in Emerging technologies
- ❖ Best Innovation in Health care technologies
- ❖ Best Innovation in Information Technology
- ❖ Best Innovation in Power/Energy
- ❖ Best Innovation in Product Design
- ❖ Best Innovation in Sustainability
- ❖ Best Innovation in Telecommunications
- ❖ Best Innovation in Computing Systems
- ❖ Best Innovation in Consumer Electronics

INDIVIDUAL CATEGORIES

- ❖ Best CEO of the Year
- ❖ Best CTO of the Year
- ❖ Best CIO of the Year
- ❖ Best Young Entrepreneur of the Year
- ❖ Best Young Innovator of the Year
- ❖ Best Innovative Business Idea
- ❖ Innovation Leadership Award
- ❖ Excellence in Innovative Technology Award
- ❖ Excellence in Information Technology Award



- ❖ Best Innovation in Brand Management
- ❖ Best Innovation in Internet
- ❖ Best Innovation in Mobile & Digital marketing
- ❖ Best Innovation in HR
- ❖ Best Innovation in Social Media
- ❖ Best Innovative Planning Practices Award
- ❖ Best Innovative Startup of the Year
- ❖ Best Innovative Service of the Year
- ❖ Best Innovative New Product Award
- ❖ Best Innovative Internet and Mobile Retail Sites
- ❖ Best Innovative Practices in HR / Talent Acquisition
- ❖ Best Innovative Practices in Marketing & Operations
- ❖ Best Innovative Practices in Research & Development
- ❖ Best Innovative Practices in Digital & Social Media
- ❖ Best Innovation & Creativity Technology in E-Commerce
- ❖ Best Innovation & Creativity Technology in M-Commerce
- ❖ Best Innovation in Marketing

- ❖ Entrepreneurial Leadership Award
- ❖ Excellence in Software Innovation Award
- ❖ Outstanding Innovative Business Leader Award
- ❖ Innovative Business Leadership Award
- ❖ Outstanding R&D Leadership Award
- ❖ Business Excellence Through Innovative Industrial Practices
- ❖ Lifetime Achievement Award
- ❖ Women in IT / ITeS Leadership Award



:: CRITERIA ::

Organizational Category: Each Entry Should be accompanied by write-up of not more than 2700 words excluding attachment, profile of the company & brochure, media write-ups and interviews as annexure.

Individual Category: Each Entry should be accompanied by personal profile & photograph of nominated person, achievements, awards & accolades received, media coverage, articles published & other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Excellence Partner



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DR. TARITA SHANKAR EXCELLENCE AWARDS

Endorsed by



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The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever. The payment of entry fee is towards the cost of the event. The money is utilized towards Jury meet expense, trophy, citation and food cost. Without the entry fee, the organization reserves the right to reject any entry.

